

Fellows Forum News
June 2005

On Saturday June 18, alumni and current orchestra management fellows were treated to a special session of continuing professional development in small roundtable discussions with two Washington, DC arts leaders - Jonathan Katz, CEO of the National Assembly of State Arts Agencies, and Michael M. Kaiser, President of the Kennedy Center. Katz focused on additional governmental resources available to orchestra leaders, and how we can contribute to the success of our state arts agencies. Kaiser shared inspirational thoughts about "institutional marketing" and what it takes to be a successful arts leader in the current competitive climate. Known for leading dance, opera, and ballet companies out of bankruptcy before coming to the Kennedy Center, Kaiser spoke with frankness about his successes and failures in arts management. With approximately 30 current and former fellows in attendance, there was ample opportunity for questions and answers. The conversation covered how to apply valuable principles in the largest, as well as the smallest, institutions.

Earlier in the week, members of the Fellows Alumni Forum enjoyed camaraderie and good food at Bullfeathers restaurant on Capitol Hill. Interest in a 2006 retreat and more sessions combining socializing and renewal with ongoing professional development is high!